

# ShareTheBoard

Whiteboard intelligence  
for business

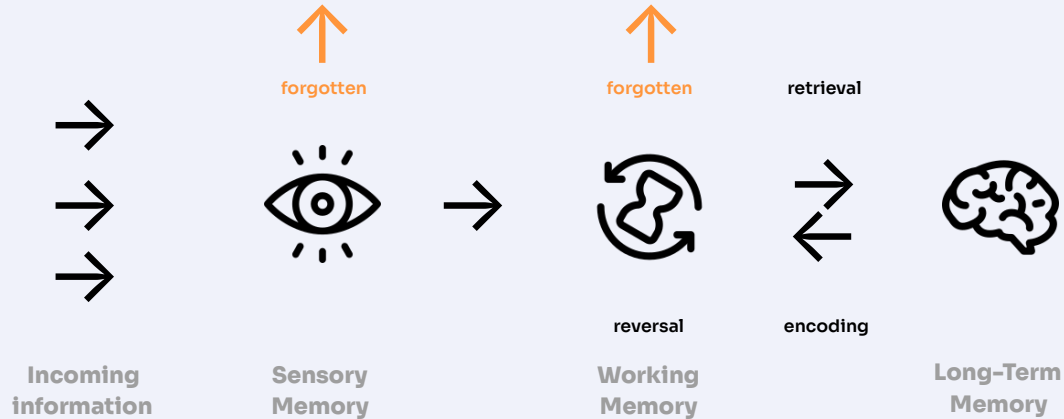
Bring analog surfaces  
into your digital  
workflow - clearly,  
securely, intelligently



# This is why we whiteboard

**Whiteboards are instantly-intuitive in their operation.**

Whiteboards reduce Cognitive Load for both the presenter and viewer, allowing all participants to both communicate and recall information more effectively.



Compared to typical slide-based presentations...

**91%**  
improvement in visual attention to key elements

**16%**  
improvement in information recall

**9%**  
improvement in audience engagement

**8%**  
improvement in perceived quality, credibility and presenter authority

# 1

## You're not meeting when and how you need

- You can't solve every problem or close every deal in a video conference
- Coordinating travel schedules is cost/time-consuming



# 2

## You're not engaging everyone in the meeting/workshop/pitch

- If they can't see and can't contribute, they're essentially not there
- In other words: you're overpaying for each meeting



# 3

## You're risking data and IP breaches every time you whiteboard

- "Do not erase" and pictures on personal smartphones are not the solution
- On the other hand, a restrictive policy eliminates the benefits of the whiteboard



# 4

## You're wasting time after every single whiteboard session

- A full, messy whiteboard can take over 2h to accurately transcribe
- Inaccuracies require additional attention and undermine meeting effectiveness



In other words, **you're dealing with:**

**ShareTheBoard**



### The high cost of "getting everyone into a room"

- Work around team, partner, client schedules
- Synchronize travel and facility calendars
- Incur travel expenses

→ The greater the **"everyone,"** the greater the cost

### The high cost of getting the insights "out of the room"

- Time required to re-capture progress and decisions
- Accuracy of notes, clarity of action
- IP and data security breaches, compliance issues

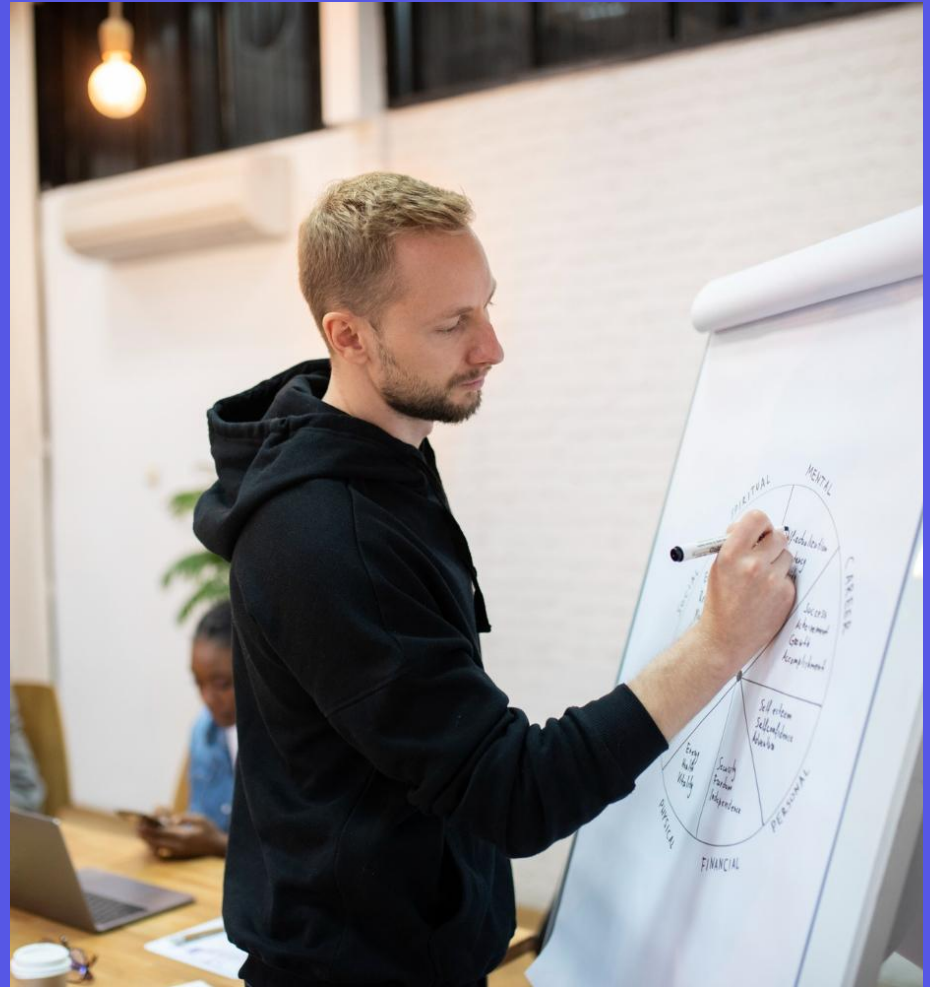
→ The greater **the insight,** the greater the cost



# ShareTheBoard

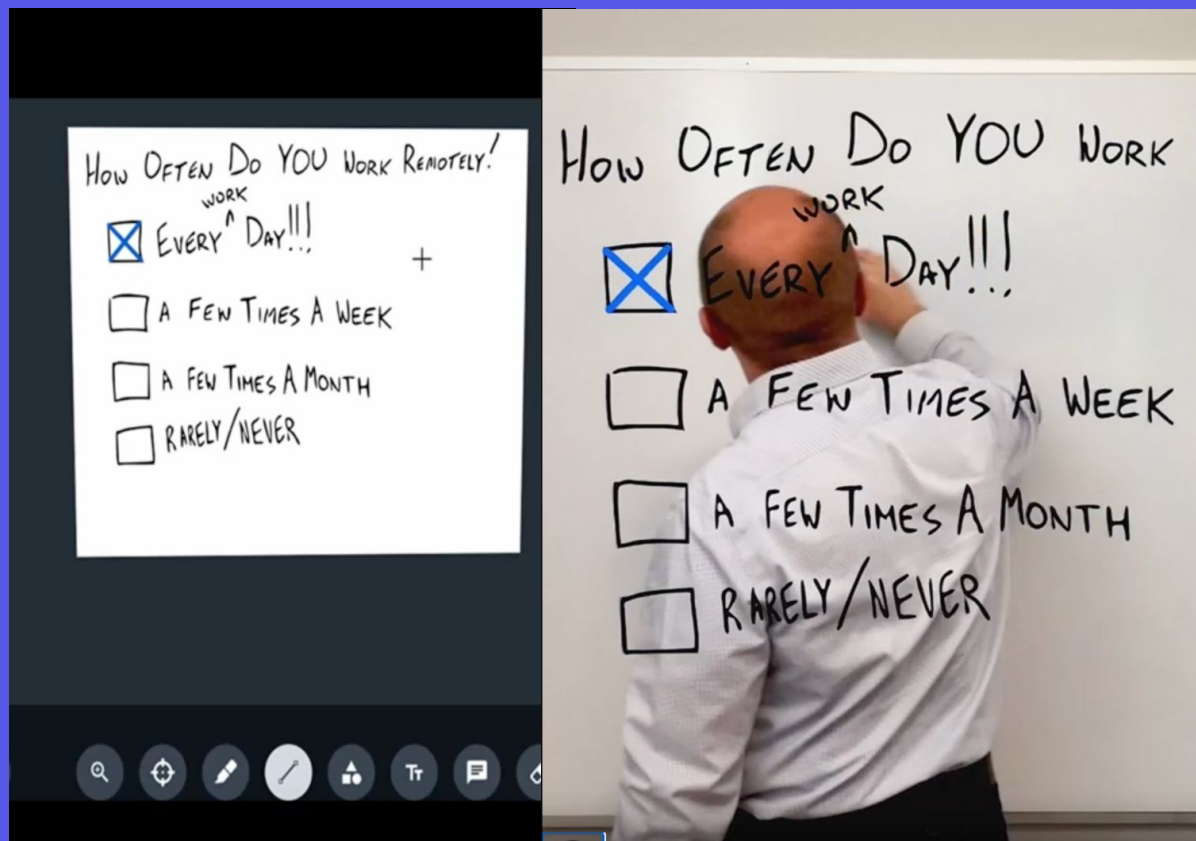
is the only tech-agnostic  
whiteboard intelligence  
solution

It transforms whiteboards into seamless participants in an otherwise digital workflow by turning any analog surface into a globally accessible, secure, and intelligent device



First of all, **use the right tool** for the job

**ShareTheBoard**



ShareTheBoard guarantees an always-legible board - with or without you in front of it

ShareTheBoard ensures every participant can contribute directly to the board - wherever they may be

”

The hybrid meeting is no longer the exception but becoming the norm. ShareTheBoard will be a killer app for product management and engineering teams



**Craig Barrett,**  
VP of Marketing

 NUBRAKES



**Data  
security  
risk!**

ShareTheBoard captures your board contents in multiple formats, as well as a fully-interactive instant replay

Content is encrypted in transit and at rest, mitigating risk of leaks, ensuring compliance, protecting sensitive data

- AES 256-bit Encryption
- SSO integration
- Private Cloud available
- On-Prem available
- Regular security audits

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I've been using ShareTheBoard for several months now, and I love the fact that content is saved as a vector graphic, which means I can enlarge it if necessary for a closer look at a detailed sketch that someone made.

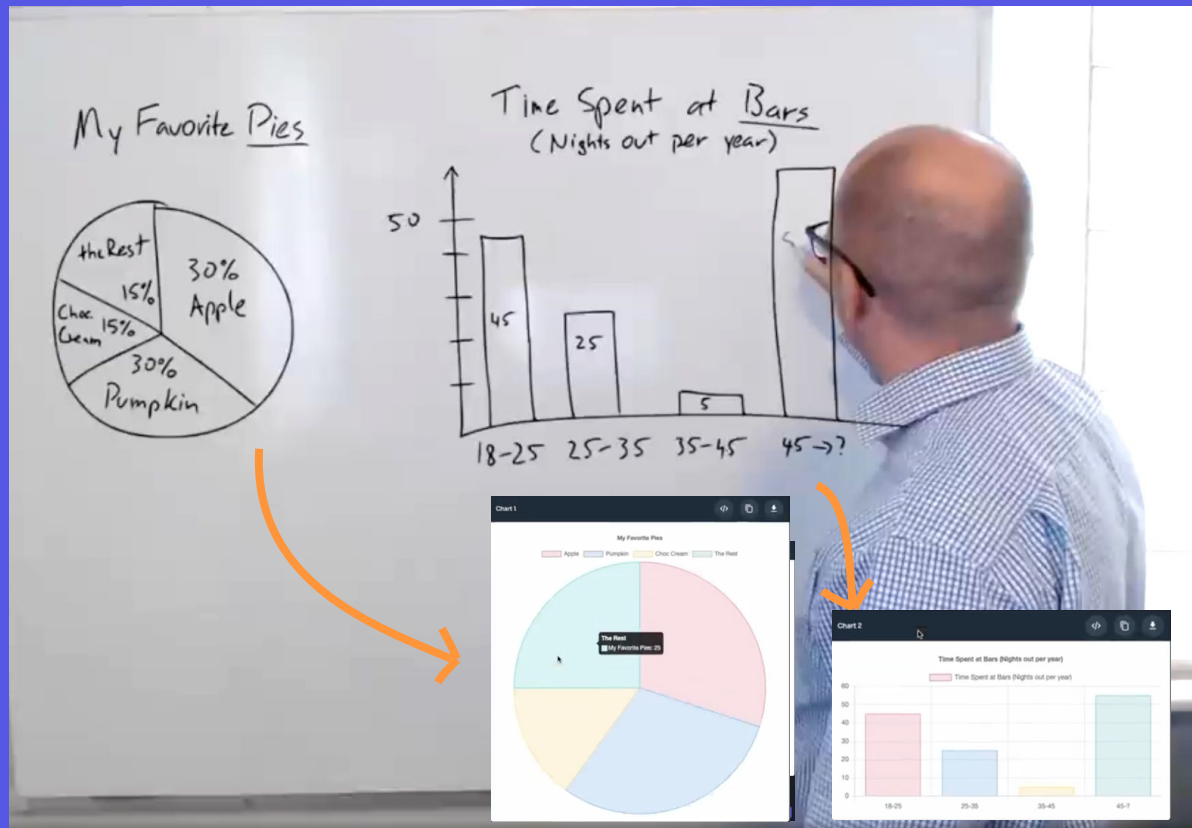


**John Bentham,**  
Owner at TuxBoy Marketing



# Enjoy a measurable productivity boost

ShareTheBoard



ShareTheBoard's exclusive Intelligent Transcription captures your messy handwriting as accurate digital content

Content is captured in the correct digital format, saving valuable post-meeting time and reducing risk of error

”

Being able to sketch out ideas quickly is key to accelerate their delivery. ShareTheBoard brings the benefits of in-person collaboration to remote workers.



**Matthew Decker**  
VP of Technology





# Enjoy benefits on **Day One**

**ShareTheBoard**

## **Extreme Cost Effectiveness:**

ShareTheBoard is instantly scalable, naturally mobile, and categorically more cost effective than specialized equipment that aims to solve similar problems.

## **No Adoption Phase:**

ShareTheBoard requires no training from your workforce. When properly deployed, it is instantly intuitive - just like the whiteboard itself.

## **Tech Agnosticism:**

No need to shake up your infrastructure - ShareTheBoard works with the software and hardware in which your company has already invested.



Love this tool! If you are a whiteboard wizard like myself, BUY THIS!

”



**Joel Kelly**

Principal Owner/Brand Alchemist

Big BAM

# Is STB right for **your organization?**

**ShareTheBoard**



**Brainstorming  
& Whiteboarding**



**Consensus Building  
& Sales**



**Workshops**



**Project & Product  
Management**

To all my fellow facilitators, sales trainers and speakers: ShareTheBoard is unique, effective and I have to say, really cool. Definitely worth looking into.

Neil Wood,  
Keynote speaker | Sales Training Consultant



I was very happy to find ShareTheBoard, as an EOS Implementer it has been crucial in sharing sessions with clients who have to attend virtually. It is easy to use and they have great customer service!

Ryan Sayer,  
Certified EOS Implementer | Business Coach



# Flexible Plans for Every Organization

ShareTheBoard

	<b>ROOM license</b> 1 license = 10 users, 1 room	<b>TEAM Version</b> 1 license = 1 user	<b>ENTERPRISE Version</b> 1 license = 1 user
Meeting participants	up to 100	up to 100	unlimited
Concurrent presenters	1 out of 10	unlimited	unlimited
Size of organization	Up to 500 users	Up to 50 users	unlimited
Custom Deployment Options (private cloud, fully on-prem)	-	-	✓
Custom Integrations, Session Limits, and Annotations	-	-	✓
SLAs and Custom Support	-	-	✓

Book your **free demo** today

**ShareTheBoard**



Book a free  
demonstration

Select date/time



**Thank you.**

**ShareTheBoard**

Employee

Employee	MQL	SQL	Lost	Won
Aneta	24	11	3	3
Beata	62	21	19	1
Cecylia	107	89	24	37
Darek	46	18	7	6

DB review

Matches Profile?

YES

NO

New Campaign

Update DB

Response?

YES

NO

Book Meeting

Last follow-up

Table 1

Employee	MQL	SQL	Lost	Won
Aneta	24	11	3	3
Beata	62	21	19	1
Cecylia	107	89	24	37
Darek	46	18	7	6

Mermaid 1

```
graph TD; A[DB review] --> B{Matches Profile?}; B -- YES --> C[New Campaign]; B -- NO --> D[Update DB]; C --> E{Response?}; E -- YES --> F[Book Meeting]; E -- NO --> G[Last follow-up];
```

NOTE:  
\* Please copy these results as they will not be stored.  
\* The diagrams, block schematics, UML, etc. are provided in Mermaid format.

Transcription

The <strong>Board</strong>

Plug in your own LLM in place of the default option (ChatGPT) and benefit from your organization's knowledge and taxonomy.

Prompts tailored to your organization maximize productivity of all your teams. Custom (open) prompts are also available.

Customize visualization logic to maximize benefit of Intelligent Transcription: contents reflect your company's preferred formats and brand guidelines.

Note: Custom LLMs must support image processing.

## ShareTheBoard

- Dashboard
- Edit Profile
- Organization**
- Plan Details
- Shared Devices
- Apps

Team Version

App Settings

### Organization

**ShareTheBoard**

**Domain**  
sharetheboard.com

**Organization Address**  
ul. Czysła 10/5 31-121 Kraków, Poland

[Edit](#)

### Your Logo

Upload Your Logo

Drag & Drop  
or Browse Files

Max allowed size: 140x48  
Larger Images will be resized while keeping the original aspect ratio

Supported formats: JPEG, JPG, PNG

### Organization Settings

**Show** Desktop App tab for organization members

**On** Auto-save & Board Memory

**Off** Allow auto-save data sharing inside the organization

### Licenses 0/10

[+ Assign New License](#)

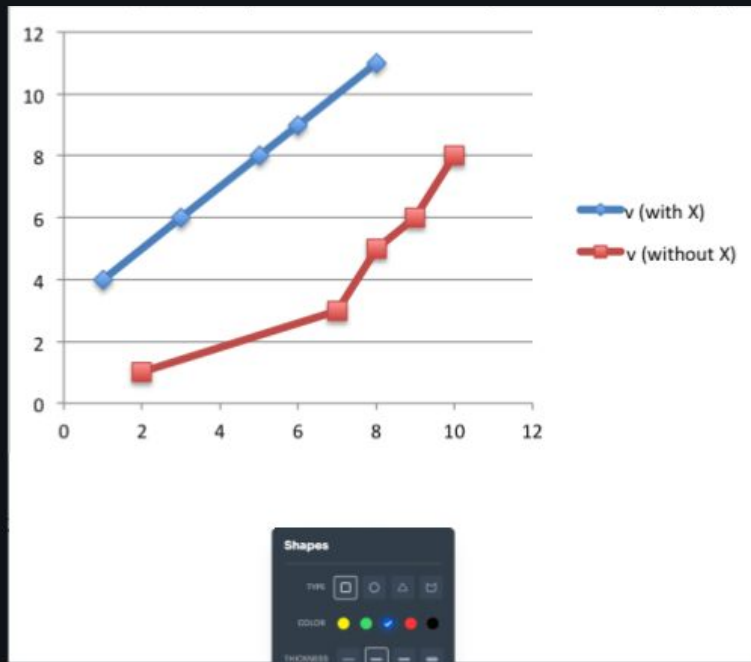
#	E-mail	Name	Invitation	Role
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Integrate ShareTheBoard with your organization's most critical tools. Boost productivity, save time, and maximize return on existing investments.

Common integrations include: video conferencing and AV tools, information management systems, productivity tools.

Sample integrations:





Customize this toolbox for your organization

Customize the digital tools available to your hosts and viewers to maximize engagement and meeting productivity.

Apply specialized characters, drawing tools, or even manipulable functions (e.g., graphing or tables).



Often times language skills can only take us so far. Remote meetings can run their course without everyone truly understanding your point. Many people are visual learners and a product like ShareTheBoard can help bring additional insight instead of frustration.



**Matthew Decker**  
VP of Technology

